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NEW YORK KULTUR-TIPPS



Jiyeon and Her Pink Things, 2007
lightjet print, © JeongMee Yoon



Kihun and His Blue Things, 2007
lightjet print, © JeongMee Yoon

JEONGMEE YOON: THE PINK AND BLUE PROJECT

Girls love pink. Boys like blue. JeongMee Yoon's exhibition couples consumerism gone wild with gender stereotypes that seem impossible to escape. Kids from South Korea and the United States have been photographed in their bedrooms with their respective pink and blue plastic toys, action figures, clothes, dolls, school supplies, books and so much more. Clearly, they don't want to escape anyway. The thirty-eight year old artist started this project with a photo of her own daughter and expanded it; twenty-seven different portraits are in the show and even more images can be found in JeongMee Yoon's book. Her 72 cm x 72 cm portraits are taken at a low aperture that brings clarity and sharpness to the seas of pink and blue, providing thousands of details to be discovered among the children's treasures.

Jenkins Johnson Gallery

521 W 26 Street · 5th Floor · NYC 10001 (subway C)

ends 26.04.08

Tue – Sat 10.00 – 18.00 · www.jenkinsjohnsongallery.com